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Great Hill Capital

# Turnaround Tom's Top Stock Picks for 2H and Outlook

Tom Hayes  
May 2025

# Professional Background

- 2015 – Present**      **Great Hill Capital, LLC**
- Chairman and Managing Member
- 2013 – 2015**      **Cornwall Capital Management**
- Commodity/Equity Research Consultant
- 2011 – 2013**      **Wright Investors Service Holdings**
- Chief Operating Officer, \$1.6B AUM
- 2009 – 2013**      **Bedford Oak Advisors**
- Managing Director



# Great Hill Capital Overview

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**Great Hill Capital, LLC** manages a long/short equity strategy in SMA format for accredited investors and qualified institutions

- Founded in 2015 by Thomas Hayes
- Based in New York, NY

**"Hedge Fund Tips with Tom Hayes"** is the #1 ranked hedge fund podcast on Feedspot

- Widely followed across the investment management, hedge fund, and media communities



Great investment opportunities come around when excellent companies are surrounded by unusual circumstances that cause the stock to be misappraised.

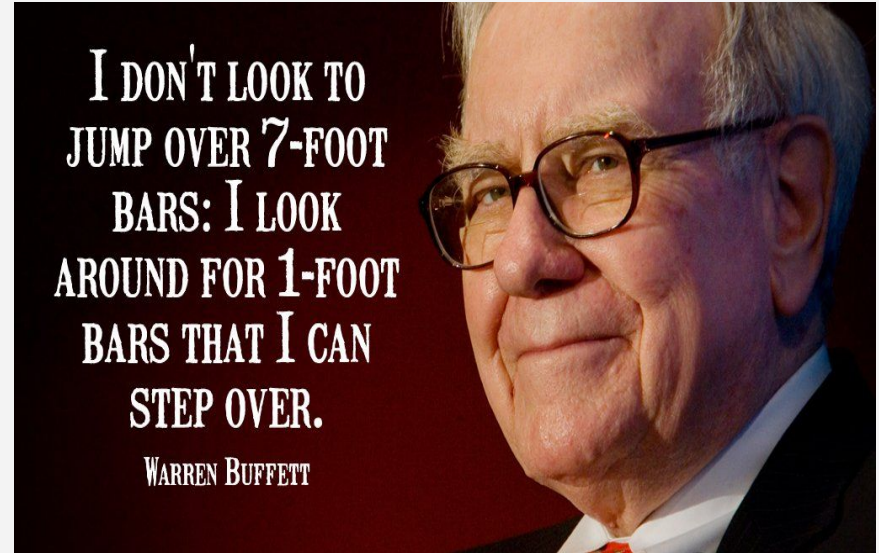
— Warren Buffett —

**We profit by buying on weakness and selling on strength, driven by deep research and the belief that greater price dislocation reduces risk. Where others see volatility as danger, we see opportunity**

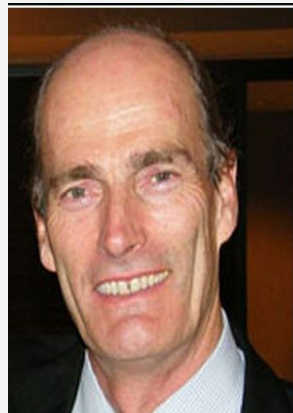
# How We Identify Potential Investment Opportunities

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- **Solvency Risk Analysis:** Does the company have a solid balance sheet? Can they meet upcoming debt obligations?
- **Moat:** Does the company have a sustainable competitive advantage? Do they have a history of performing well through economic cycles?
- **Management:** Does management prioritize shareholder value? Are their incentives aligned with the interests of shareholders?
- **Near-Term Catalyst:** Is there a significant catalyst that could unlock value? (e.g., new CEO, spin-offs, cost-cutting, activist investor)

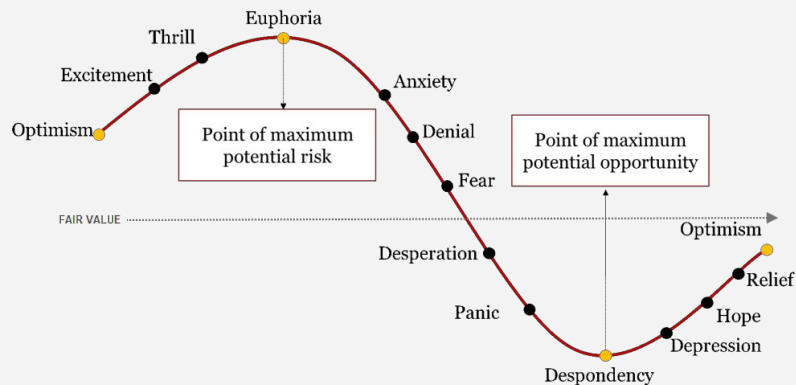


# What's Our Edge?



If you look carefully, almost all Old Money secrets can be traced to a single source: a longer-term outlook.

— Bill Bonner —



- Every time you purchase a stock, someone else is selling, and both of you think you're smart. We believe we have two key advantages:
- **Time Horizon (2-3 years):** In the short run, the market is a voting machine, but in the long run it is a weighing machine
- **Temperament:** The ability to drown out the "noise" and avoid being swayed by Mr. Market's emotional ups and downs. Wall Street is the only place where when they hold a clearance sale, everyone runs OUT of the store!



# #1 Theme Entering 2025: Last Shall Be First

## Why We Anticipated a Rotation Coming into 2025:

**Cycles of Outperformance:** U.S. stocks outperformed international for ~16 years, the longest streak on record. With U.S. stocks trading at a 60% premium and Europe at a record low valuation, a rotation was long overdue

**It Pays to Zoom Out:** ZIRP created one of the longest stretches of growth outperformance on record. However, history shows this was the exception, not the rule, with value outperforming growth by 4.4% per year on average since 1927

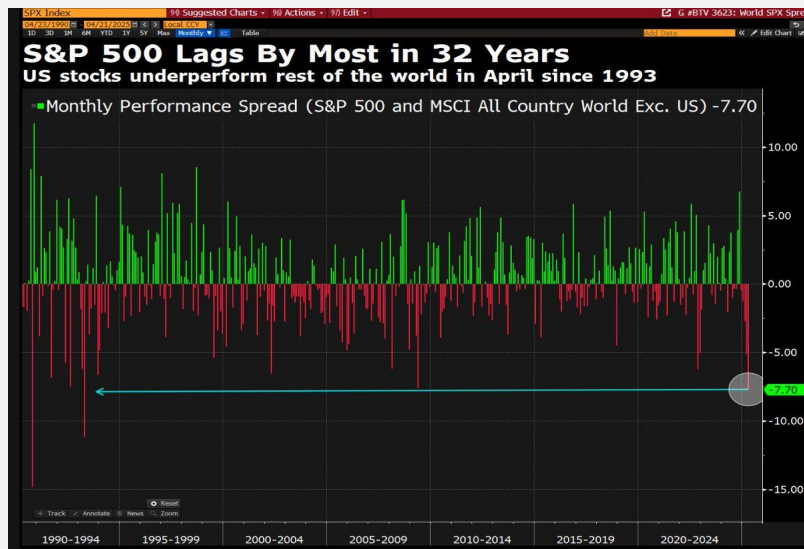
**Follow the Earnings:** Mag 7 posted nearly 36% earnings growth in each of the past two years, but growth was expected to slow in 2025 (16% and 18%), while still trading at nosebleed valuations. Meanwhile, the Unmagnificent 493 was set for its best growth in two years (8% and 13%)

2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Cons Disc +9.9%	Energy +28.0%	Tech +34.3%	Health Care +6.3%	Tech +49.9%	Tech +43.6%	Energy +53.3%	Energy +64.3%	Tech +56.0%	Comm +34.7%
Cons Staples +6.9%	Financials +22.8%	Materials +24.0%	Utilities +3.9%	Financials +31.9%	Cons Disc +29.6%	Real Estate +46.1%	Utilities +1.4%	Comm +52.8%	Financials +30.6%
Health Care +6.8%	Industrials +20.0%	Industrials +24.0%	Cons Disc +1.6%	S&P 500 +31.5%	Comm +26.9%	Financials +34.8%	Cons Staples +9.8%	Cons Disc +39.0%	Cons Disc +26.5%
Tech +5.5%	Materials +16.8%	Cons Disc +22.8%	Tech -1.7%	Comm +31.1%	Materials +20.5%	Tech +34.7%	Health Care -2.1%	S&P 500 +26.3%	S&P 500 +24.9%
S&P 500 +1.4%	Utilities +16.1%	Financials +22.0%	Real Estate -2.4%	Industrials +29.1%	S&P 500 +18.4%	EW +29.3%	Industrials -5.6%	EW +17.9%	Utilities +23.3%
EW -1.3%	Tech +15.0%	Health Care +21.8%	S&P 500 -4.4%	Real Estate +28.7%	Health Care +13.3%	S&P 500 +28.7%	EW -8.5%	Industrials +18.1%	Tech +21.6%
Financials -1.7%	EW +12.9%	S&P 500 +21.8%	EW -6.0%	Cons Disc +28.4%	Industrials +11.0%	Cons Disc +27.9%	Financials -10.6%	Materials +12.5%	Industrials +17.3%
Industrials -4.3%	S&P 500 +12.0%	EW +18.4%	Cons Staples -8.1%	EW +28.1%	EW +10.9%	Materials +27.5%	Materials -12.3%	Real Estate +12.4%	EW +16.3%
Utilities -4.9%	Cons Disc +6.0%	Cons Staples +13.0%	Financials -13.0%	Cons Staples +27.4%	Cons Staples +10.2%	Health Care +26.0%	S&P 500 -18.1%	Financials +12.0%	Cons Staples +12.2%
Materials -8.7%	Cons Staples +5.0%	Utilities +12.0%	Industrials -13.2%	Utilities +25.9%	Utilities +0.6%	Industrials +21.1%	Real Estate -26.3%	Health Care +2.1%	Energy +5.6%
Energy -21.5%	Real Estate +2.7%	Real Estate +10.7%	Materials -14.9%	Materials +24.1%	Financials -1.7%	Utilities +17.7%	Tech -27.7%	Energy -0.6%	Real Estate +5.1%
Health Care -2.8%	Energy -0.9%	Energy -18.2%	Health Care +20.4%	Real Estate -2.1%	Cons Staples +17.2%	Cons Staples +17.2%	Cons Disc -36.6%	Cons Staples -0.8%	Health Care +2.5%
				Energy +11.7%	Energy -32.5%	Comm +16.0%	Comm -37.6%	Utilities -7.2%	Materials +0.2%

Funds: XLY, XLP, XLE, XLF, XLV, XLI, XLB, XLK, XLU, XLRE, XLC, SPY  
EW: Equal Weight of All Sectors Rebalanced Annually

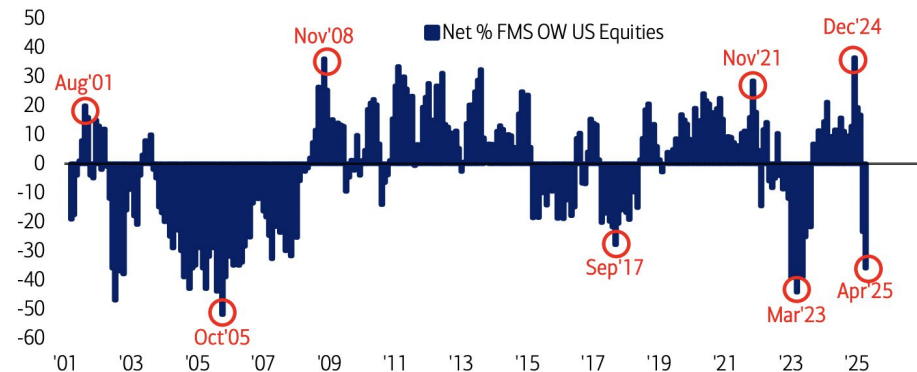
2024 Recap: Growth stocks beat Value by ~23%, Large caps out-performed Small caps by ~15%, and U.S. equities led International by ~20%

# International Performance: YTD Update



**Chart 20: Record 2-month rotation out of US stocks**

Net % overweight US equities

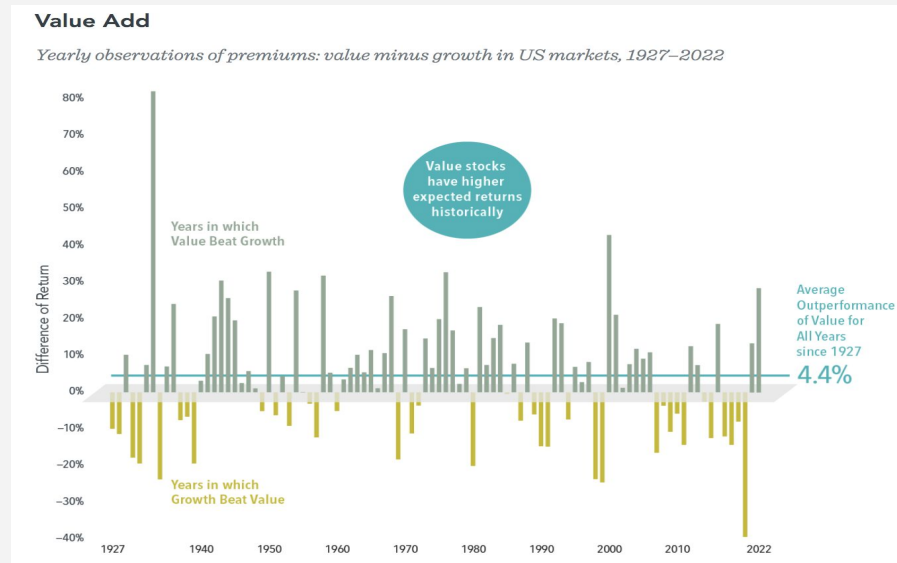
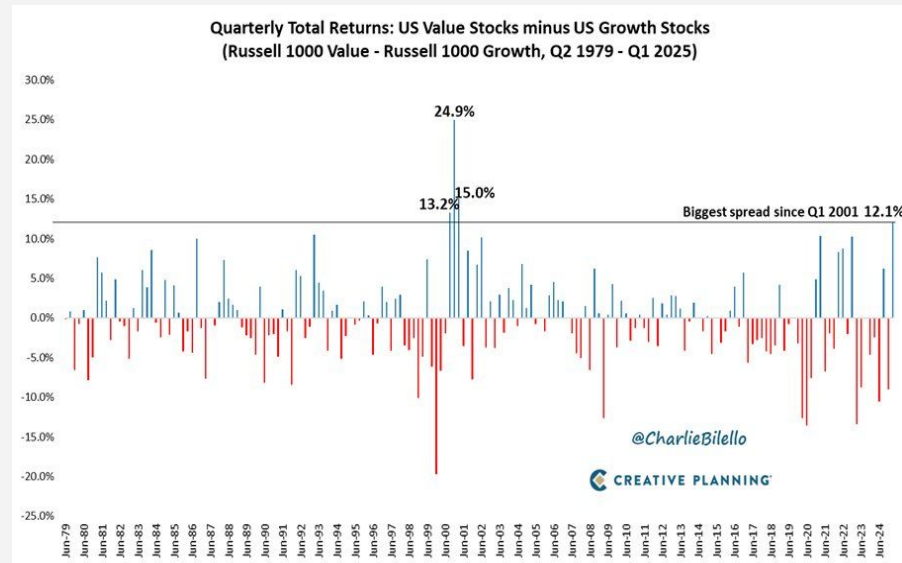


Source: BofA Global Fund Manager Survey

BoFA GLOBAL RESEARCH

The S&P 500 has lagged international equities by the most in 32 years. If the current 14% outperformance holds, it would be the widest on record. International stocks remain cheap, trading at 13x vs. the S&P's 20x. Fund managers continue dumping U.S. stocks, with a record two-month rotation out of U.S. equities

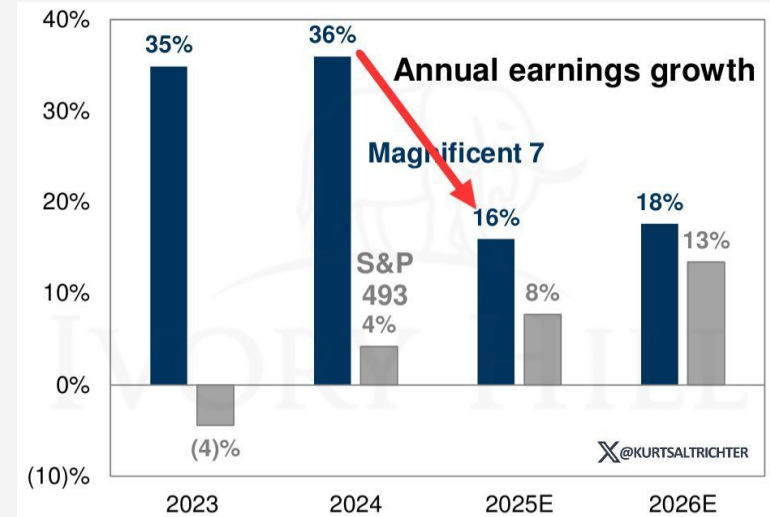
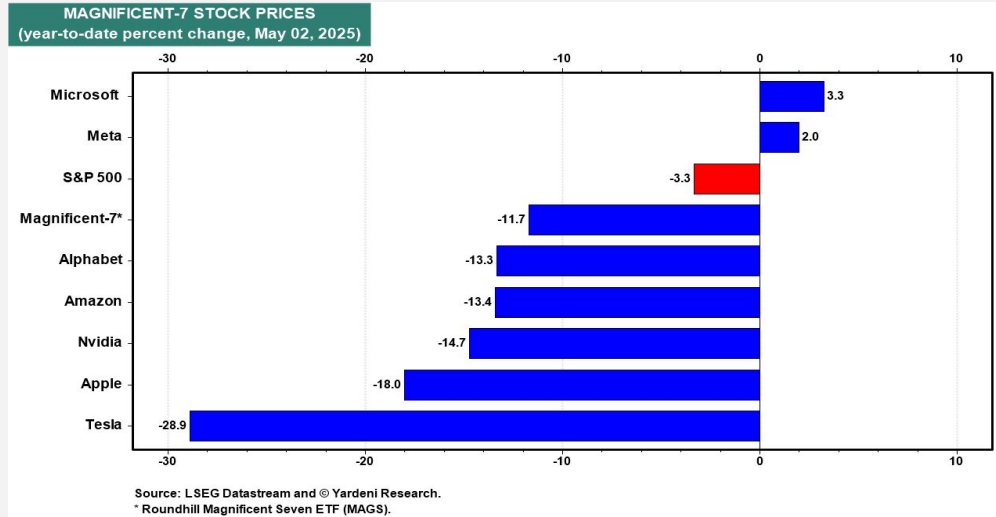
# Value Performance: YTD Update



**Value out-performed Growth by 12% in Q1, the biggest quarterly lead since 2001. The last time we saw this, value went on to outperform growth for seven consecutive years, delivering a cumulative gain of 82.1%. When value outperforms growth, the average premium is nearly 15% for the full year**



# Mag 7 to Lag 7: YTD Update



The Mag 7 posted their worst quarter in over two years, now down ~14% YTD, while the S&P 493 is up ~1%. Only Microsoft (+3.3%) and Meta (+2%) are outperforming the S&P. Tesla is the biggest laggard, down 28.9%. Valuations have come down from 34x to 25x but still remain elevated

# #1 Theme for Second Half 2025: U.S. Housing Revival

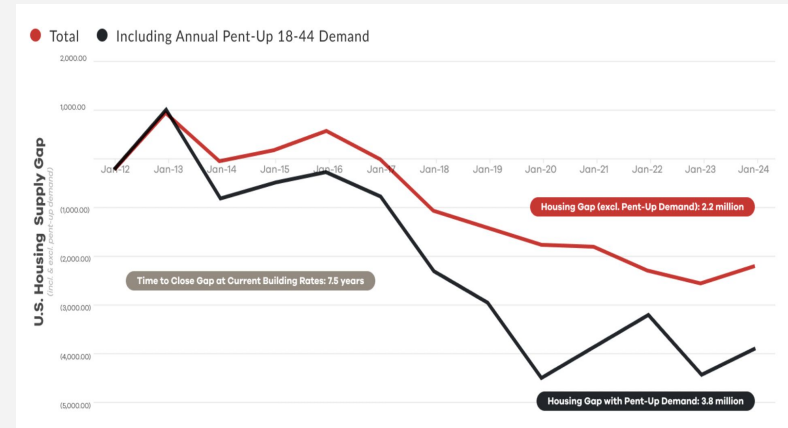
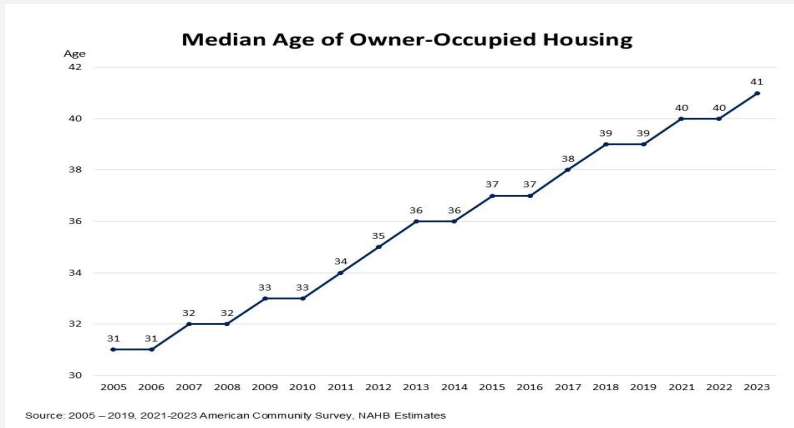
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Housing-related stocks continue to underperform with sentiment at multi-year lows. We see this as overdone, with several catalysts ahead: lower rates, a starter home revival, favorable policy shifts, and strong demographics. We view it as a long-term opportunity and highlight three picks and shovel plays to express the theme

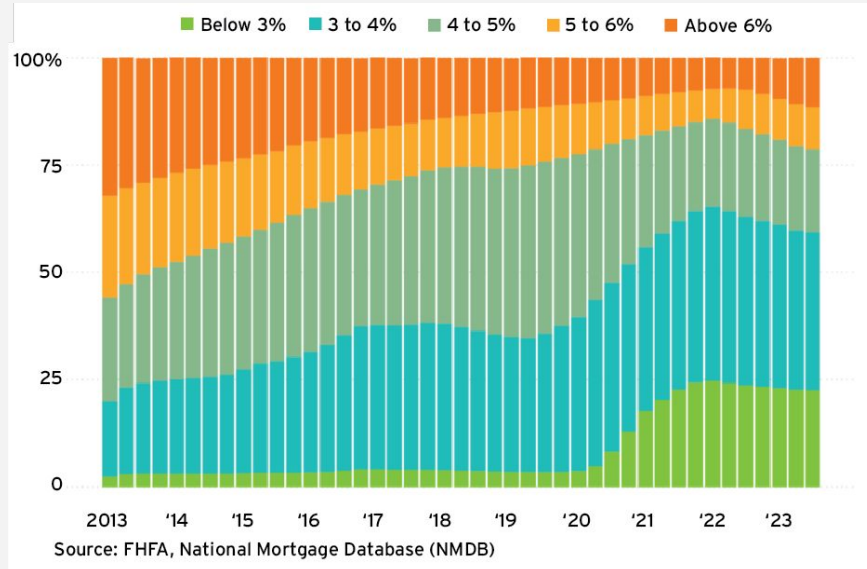
# The U.S. Housing Deficit

- At the pace of current construction, it would take roughly **7.5 years** to close the multi-million-home deficit
- A decade-plus of underbuilding has pushed the median age of owner-occupied homes to **41 years**, up from **31** in 2005. Nearly **48%** of the U.S. housing stock now dates back to the **1980s** or earlier



Household formation and population growth have outpaced homebuilding every year since 2013, leading to a housing shortage estimated between 4 to 7 million homes

# Mortgage Rates Easing

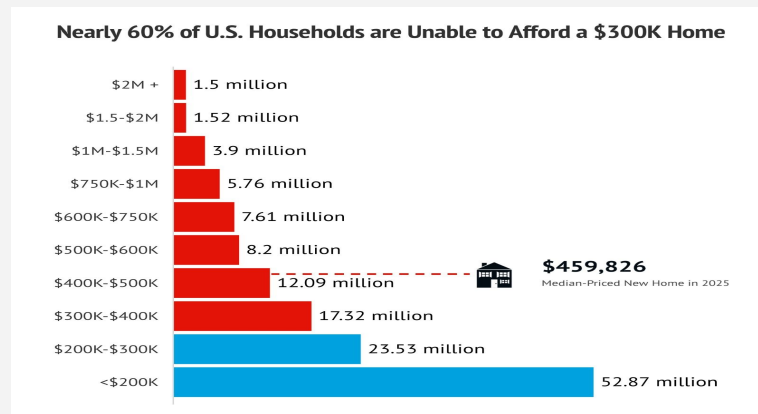
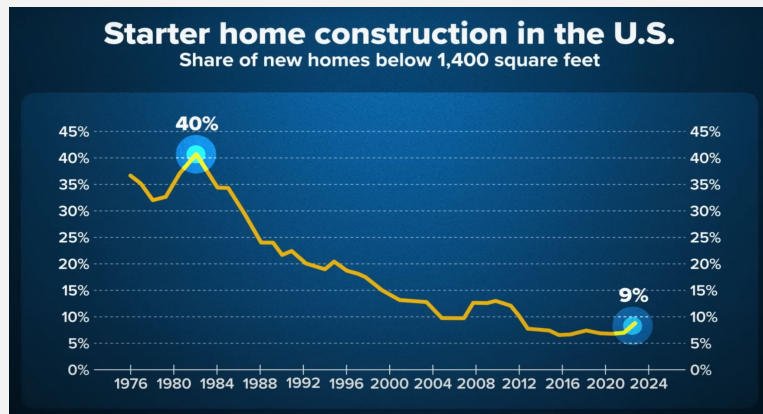


- 75% of mortgage holders have rates below 5%, with 25% below 3%, creating a **lock-in effect** and contributing to the tightest housing supply in decades
- When rates approached 6% in late 2024, we saw 18 consecutive weeks of positive purchase applications. A recent ResiClub survey found 41% of homeowners would accept 6%, 54% would accept 5.5%, and 78% would accept 5%. **Pent-up demand** remains strong
- Treasury Secretary Scott Bessent has made it clear: lowering the 10-year yield (the benchmark for mortgage rates) is a **top priority**. Exempting government-backed securities from the SLR could lower yields by 30–70 bps, with tax policy and deregulation as additional levers

In 2023, U.S. mortgage rates peaked at 7.79%, the highest in over 23 years. Today, rates are at 6.76% and have been largely range-bound between 6.5% and 7% for the past six months

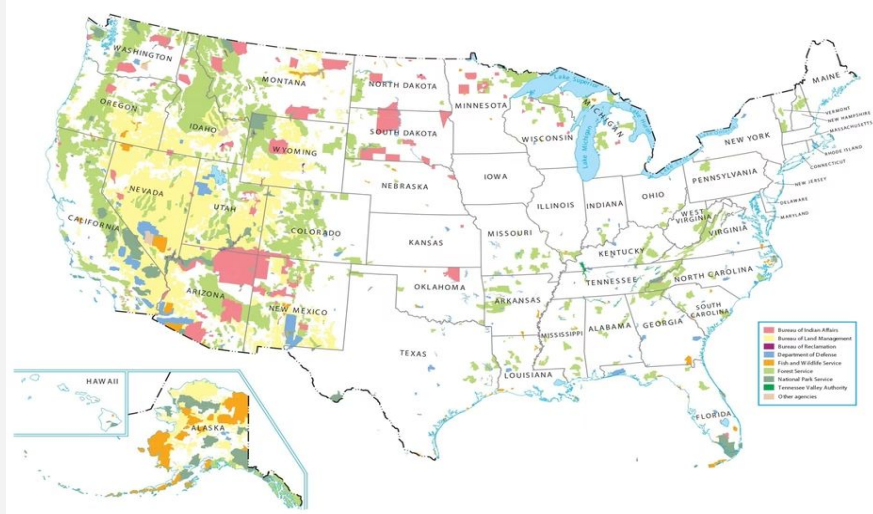
# The Return of Starter Homes

- In 1982, ~40% of new U.S. homes were entry-level (under 1,400 sq. ft.). By 2023, that number dropped to just 9%
- This shortage has pushed 75% of U.S. households (~100.6 million) out of reach of the \$460K median-priced new home, leading to the worst affordability in 40+ years
- Homeownership among under-35s has dropped to multi-year lows, while the median age of first-time buyers has climbed to 38, up from 28 in 1991



We believe these pressures are creating the conditions for a sweeping starter home revival across the U.S. in the coming years

# Policy & Regulation



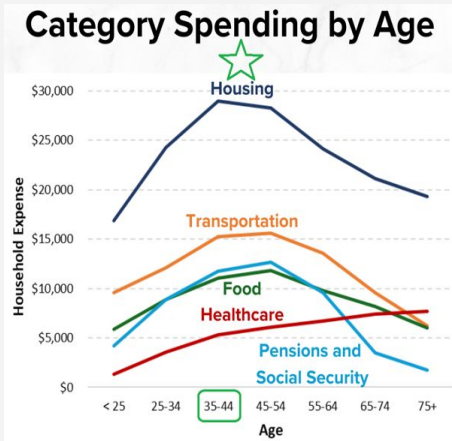
- Cutting the red tape is a top priority under this administration, which has already terminated the AFFH rule, restored local control, and removed local zoning tax
- In 2022, **83%** of construction delays were attributed to permitting issues
- The administration is also focused on another key solution: opening portions of **640 million acres** of federal land for large-scale housing development
- Roughly 47 million acres, or 7.3% of federal land, fall within metropolitan areas where more housing is needed
- The AEI estimates that unlocking just 512,000 acres federal land could support the construction of **3 million new homes** over the coming decades

Regulatory costs and policy failures are a major driver of the housing shortage, with costs related to building codes, zoning, and permitting accounting for nearly 25% (~\$94K) of a single-family home and over 40% for a typical apartment

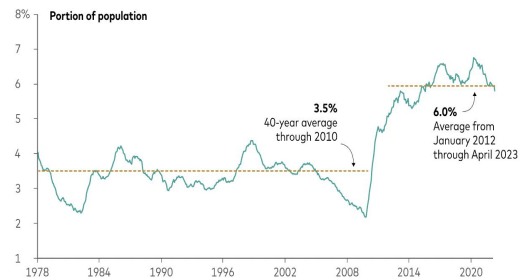


# Demographic Tailwinds

- U.S. demographics support strong housing demand over the medium term, with **millennials** as the largest age cohort, now entering their prime family formation and housing demand years
- 45.3 million Americans are aged 30–39, making up 13.6% of the total population
- The U.S. population grew to 340.1 million in 2024, with a growth rate of 0.98%, the **highest since 2001**. This also marks the third consecutive year of increasing population growth



**The prime age cohort for home buying will keep growing through 2030**



Existing-home sales totaled just 4.06 million in 2024, the lowest since 1995. However, the U.S. now has 76.3 million more people and 33.2 million more households than in 1995

# #1 Housing Pick: QXO (Formerly Beacon Roofing)



## Reconciliations: Non-GAAP Financial Measures

### RESULTS BY QUARTER (CONTINUING OPERATIONS)

(\$M)	3/31/2021	6/30/2021	9/30/2021	12/31/2021	3/31/2022	6/30/2022	9/30/2022	12/31/2022	3/31/2023	6/30/2023	9/30/2023	12/31/2023	3/31/2024	6/30/2024	9/30/2024	12/31/2024
Net sales	\$ 1,110.0	\$ 1,072.1	\$ 1,075.4	\$ 1,754.9	\$ 1,686.5	\$ 2,358.2	\$ 2,415.2	\$ 1,960.4	\$ 1,732.3	\$ 2,603.7	\$ 2,584.3	\$ 2,289.5	\$ 1,912.4	\$ 2,074.6	\$ 2,772.6	\$ 2,453.4
Gross profit	\$ 332.8	\$ 317.4	\$ 307.6	\$ 481.6	\$ 439.2	\$ 602.2	\$ 630.2	\$ 516.6	\$ 441.9	\$ 626.2	\$ 672.6	\$ 592.9	\$ 473.2	\$ 483.7	\$ 720.4	\$ 617.5
Gross margin %	29.3%	27.6%	27.1%	26.3%	26.1%	27.6%	26.1%	26.2%	25.5%	24.4%	26.0%	25.7%	24.7%	25.6%	25.9%	25.2%
Adjusted Operating Expense	\$ 310.9	\$ 336.6	\$ 349.7	\$ 355.2	\$ 348.2	\$ 395.8	\$ 398.8	\$ 389.3	\$ 381.3	\$ 401.8	\$ 418.8	\$ 428.5	\$ 428.1	\$ 487.9	\$ 483.7	\$ 469.7
Operating expense	(25.9)	(26.0)	(25.9)	(22.6)	(21.9)	(23.2)	(23.5)	(21.9)	(24.0)	(22.8)	(24.0)	(21.5)	(24.1)	(26.7)	(28.7)	(24.4)
Acquisition costs	(5.3)	(1.6)	(2.8)	(25.2)	(1.7)	(2.9)	(1.4)	(2.8)	(0.5)	(1.5)	—	1.5	(0.5)	(0.3)	(12.1)	(1.7)
COVID-19 impacts	(0.5)	(0.4)	(0.4)	(1.0)	(1.4)	(0.1)	(0.2)	(0.3)	—	—	—	—	—	—	—	—
Adjusted Operating Expense	\$ 279.3	\$ 309.6	\$ 320.6	\$ 306.4	\$ 323.2	\$ 369.6	\$ 377.7	\$ 364.3	\$ 377.7	\$ 376.6	\$ 392.2	\$ 406.5	\$ 403.6	\$ 440.9	\$ 442.9	\$ 433.6
Operating expense % of net sales	23.5%	18.0%	18.0%	20.2%	20.7%	16.8%	16.5%	19.0%	22.0%	16.1%	16.2%	16.6%	22.4%	17.2%	17.4%	18.1%
Adjusted Operating Expense % of net sales	21.1%	16.5%	17.1%	17.0%	19.2%	15.7%	15.5%	18.0%	20.0%	15.1%	15.3%	17.8%	21.1%	16.5%	16.9%	18.0%
Adjusted EBITDA	\$ 178.3	\$ 180.6	\$ 180.6	\$ 207.6	\$ 207.6	\$ 207.6	\$ 207.6	\$ 180.6	\$ 180.6	\$ 180.6	\$ 180.6	\$ 180.6	\$ 180.6	\$ 180.6	\$ 180.6	\$ 180.6
Net income (loss) from continuing operations	\$ (10.5)	\$ 79.8	\$ 104.5	\$ 68.1	\$ 55.8	\$ 174.5	\$ 154.8	\$ 73.3	\$ 24.8	\$ 153.8	\$ 161.3	\$ 95.1	\$ 5.6	\$ 127.2	\$ 145.3	\$ 83.6
Interest expense, net	29.5	22.1	17.1	17.0	17.0	19.1	23.6	26.3	29.0	27.6	36.4	38.9	39.1	47.2	50.9	46.4
Income taxes	(4.8)	27.1	37.3	29.9	18.9	61.0	53.8	27.6	8.0	54.5	57.3	31.3	(1.5)	43.2	82.7	29.6
Depreciation and amortization	42.2	40.3	40.3	38.7	38.9	40.4	40.9	39.0	43.0	43.2	44.5	45.5	46.6	49.4	51.5	52.3
Stock-based compensation	4.2	5.5	4.9	2.8	5.1	8.0	7.9	6.6	6.0	8.3	7.9	5.8	7.4	8.3	7.6	7.7
Acquisition costs	0.6	0.7	0.9	0.4	0.5	1.7	1.6	2.6	1.7	1.4	2.2	1.6	3.0	3.8	4.0	1.2
Restructuring costs	12.6	52.5	2.7	25.2	1.7	2.9	1.4	2.8	0.5	1.5	—	(1.5)	2.9	0.3	12.1	1.7
COVID-19 impacts	0.5	0.4	0.4	1.0	1.4	0.1	0.2	0.3	—	—	—	—	—	—	—	—
Adjusted EBITDA	\$ 74.3	\$ 229.4	\$ 208.1	\$ 174.1	\$ 191.1	\$ 307.7	\$ 284.2	\$ 178.1	\$ 131.0	\$ 290.3	\$ 299.6	\$ 216.7	\$ 103.1	\$ 279.4	\$ 329.2	\$ 222.5
Net income (loss) % of net sales	(0.6%)	4.3%	5.0%	3.9%	3.3%	7.2%	6.4%	3.7%	1.4%	6.1%	6.3%	4.1%	0.3%	4.8%	5.2%	3.5%
Adjusted EBITDA % of net sales	5.6%	12.3%	11.1%	9.9%	8.3%	13.0%	11.8%	9.1%	6.5%	11.6%	12.0%	9.4%	5.4%	10.4%	11.7%	9.3%

We define Adjusted Operating Expense as operating expense (as reported on a GAAP basis) excluding the impact of amortization, acquisition costs, restructuring costs, and costs directly related to the COVID-19 pandemic.

We define Adjusted EBITDA as net income (loss) from continuing operations excluding the impact of interest expense (net of interest income), income taxes, depreciation and amortization, stock-based compensation, acquisition costs, restructuring costs, and costs directly related to the COVID-19 pandemic.

Beginning January 1, 2023, the Company determined that COVID-19 impacts should no longer be considered an adjusting item and the change was applied prospectively.

For additional information see our latest Form 8-K, filed with the SEC on February 27, 2025.

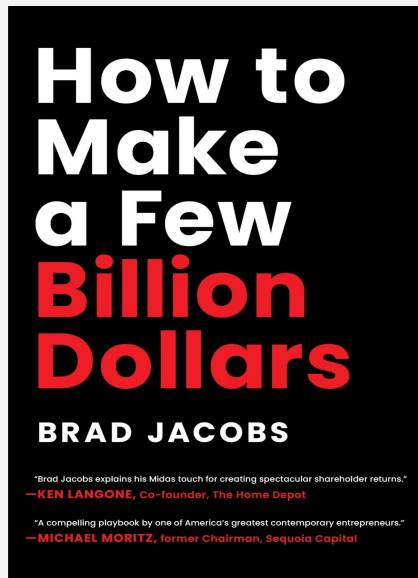
14 becn.com



We began building a position in QXO in Fall 2024

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- Brad Jacobs has the **Midas touch** — he has built eight companies from scratch, each becoming a billion-dollar or multi-billion-dollar enterprise
- XPO became a **50-bagger** by 2024, and URI a **60-bagger**—meaning a \$1 million investment in URI when Jacobs got involved would be worth \$60 million today. Both rank among the top 10 performing Fortune 500 stocks of the past decade
- Jacobs has run the same playbook for 40+ years and **500+ M&A deals**: find fragmented, “boring” industries with strong fundamentals and outdated operations, ripe for consolidation and automation

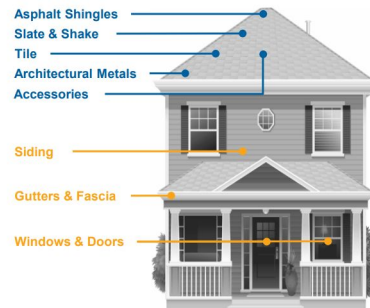


QXO is the largest publicly traded distributor of roofing, waterproofing, and building products in the U.S. The company aims to become the tech-enabled leader in the \$800 billion industry, targeting \$50 billion in annual revenues within a decade through acquisitions and organic growth

- QXO recently completed its ~\$11B acquisition of Beacon Roofing—the first of many moves to build a **\$50B+ powerhouse**. QXO paid ~10.5x EBITDA, but with Brad Jacobs' plans to **double EBITDA** over the next few years, the price tag could end up looking more like a mere 5x
- **80%** of Beacon's business comes from non-discretionary, less cyclical repair and remodeling. Meanwhile, 97% is US-based and domestically sourced, making it virtually **tariff-immune**
- With most of its business tied to existing home sales (repair and remodel), QXO is set to benefit from aging commercial buildings (50+ years), homes (40+ years), a **4-million-home shortage**, and the \$2 trillion in infrastructure repairs needed across North America over the next two decades

## Strategically Focused on Two Core Markets

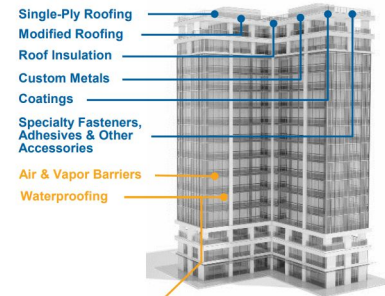
### Residential Roofing



6

Roofing Products  
Complementary Products

### Commercial Roofing



BEACON

If QXO reaches \$50B revenue by 2034 with 10% EBITDA margins (Beacon's average), it would generate ~\$5B in EBITDA. At a 12x multiple, that's a 6-bagger—and with more aggressive assumptions, the stock is well over a 10-bagger. Knowing Brad Jacobs and his playbook, the upside is likely much higher

**Stanley  
Black &  
Decker**



STANLEY B&D

NYSE-SWK

RECENT PRICE

82.00

P/E RATIO

15.8

Trailing 180 Median: 18.0

RELATIVE P/E RATIO

0.90

DIVID YLD

4.0%

VALUE LINE

TIMELINESS

4

Lowered 11/15/24

SAFETY

3

Lowered 7/1/20

TECHNICAL

4

Raised 3/1/25

BETA

1.20

(1.00 = Market)

18-Month Target Price Range

Low-High Midpoint (% to Mid)

\$65-\$134 \$100 (20%)

2029-30 PROJECTIONS

High

Low

Price

Gain

195 (+140%)

130

26%

Ann'l Total

2029

2030

Institutional Desires

202024

302024

402024

To Buy

To Sell

Held

335

384

135,922

400

413

146,659

378

413

155,753

Percent

shares

traded

30

20

10

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

2023

2024

2025

2026

2027

2028

2029

2030

46.36

50.29

61.20

63.59

70.70

72.03

72.57

74.77

82.75

92.41

94.08

90.42

95.62

110.78

102.73

99.51

99.85

104.60

Sales per sh

158.60

2.72

3.96

5.27

6.47

7.82

8.30

8.56

9.00

10.36

11.52

11.82

11.14

12.76

7.11

4.67

4.45

5.05

6.75

"Cash Flow" per sh

12.40

1.30

1.50

1.80

2.14

2.48

2.56

2.82

3.51

4.75

8.17

8.40

9.04

10.48

4.62

4.15

4.36

5.05

6.45

Earnings per sh

10.25

91.90

91.80

91.78

91.21

91.25

91.35

91.55

91.27

91.27

91.27

91.27

91.27

91.27

91.27

91.27

91.27

91.27

91.27

91.27

91.27

91.27

91.27

24.95

42.28

41.68

41.98

44.22

41.37

37.75

41.73

49.40

48.83

49.87

59.47

61.37

63.48

58.95

56.47

58.95

59.50

Book Value per sh

68.95

80.62

167.21

169.55

162.25

155.61

157.41

153.94

152.56

154.04

151.30

153.51

160.75

163.33

152.98

153.62

154.21

154.04

153.00

Common Shs Outstg

145.00

14.11

14.17

12.89

12.52

16.63

16.2

17.1

17.5

16.91

17.5

16.91

16.5

16.5

15.1

NMF

15.1

NMF

15.1

NMF

Avg Ann'l P/E Ratio

16.00

94

94

94

91

97

92

85

86

90

96

95

90

85

99

145

NMF

13.8

NMF

1.61

Relative P/E Ratio

0.90

3.4%

2.3%

2.4%

2.5%

2.4%

2.3%

2.1%

2.0%

1.7%

1.8%

1.9%

1.9%

1.6%

2.7%

3.7%

3.1%

3.7%

1.8

Avg Ann'l Divd Yld

2.30

CAPITAL STRUCTURE

as of 12/28/24

Total Debt \$6103.0 mil. Due in 5 Yrs \$2501.8 mil.

LT Debt \$5602.6 mil. LT Interest \$105.0 mil.

Total interest coverage: 4.7x

11172

11407

12747

13982

14442

14535

15617

16947

15781

15365

15380

16000

15600

15600

15600

15600

15600

15600

15600

15600

15600

15600

18.1%

18.2%

18.4%

13.6%

15.7%

16.0%

16.3%

9.4%

7.9%

16.0%

17.0%

17.0%

17.0%

17.0%

17.0%

17.0%

17.0%

17.0%

17.0%

17.0%

17.0%

17.0%

414.0

408.0

460.7

506.5

560.2

576.5

374.0

369.7

432.4

424

430

435

435

435

435

435

435

435

435

435

435

903.8

905.3

1135.5

1236.2

1254.3

1433.0

1728.9

1729.7

232.7

284.5

294

300

600

600

600

600

600

600

600

600

600

21.6%

21.3%

20.0%

16.0%

16.0%

15.1%

6.9%

6.9%

18.5%

18.5%

18.5%

18.5%

18.5%

18.5%

18.5%

18.5%

18.5%

18.5%

18.5%

18.5%

18.5%

81.5

85.5

89.5

89.5

87.5

91.5

111.5

43.5

18.5

1.9%

2.3%

3.8%

3.8%

3.8%

3.8%

3.8%

3.8%

3.8%

3.8%

3.8%

3.8%

859.5

191.0

204.3

567.8

50.5

147.7

142.0

1405.5

1134.1

1480.0

1600

1750

1750

1750

1750

1750

1750

1750

1750

1750

1750

3836.6

3815.3

2943.0

3819.8

3176.4

4245.4

4353.6

5352.9

6101.0

5692.6

5400

5200

5200

5200

5200

5200

5200

5200

5200

5200

5200

931.6

636.7

2929.1

7832.6

1336.3

1056.1

912.1

9056.1

9121.2

9056.1

9056.1

9056.1

9056.1

9056.1

9056.1

9056.1

9056.1

9056.1

9056.1

9056.1

9056.1

9056.1

10.2%

10.4%

11.2%

11.8%

11.3%

10.1%

11.4%

5.9%

3.7%

2.0%

2.5%

4.0%

4.0%

4.0%

4.0%

4.0%

4.0%

4.0%

4.0%

4.0%

4.0%

15.6%

15.2%

13.7%

15.8%

13.7%

13.0%

14.9%

7.5%

3.1%

3.4%

4.0%

6.5%

6.5%

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6.5%

6.5%

6.5%

6.5%

6.5%

6.5%

10.0%

10.0%

10.2%

12.0%

11.2%

10.3%

11.1%

2.6%

NMF

1.5%

2.0%

2.0%

2.0%

2.0%

2.0%

2.0%

2.0%

2.0%

2.0%

2.0%

35%

34%

32%

31%

32%

31%

31%

29%

65%

NMF

NMF

NMF

NMF

NMF

NMF

NMF

NMF

NMF

NMF

NMF

CURRENT POSITION

2022

2023

2028/28/24

MARKET CAP: \$12.7 billion (Large Cap)

Preferred Stock None

Common Stock 154,413,950 shares as of 2/11/24

Leases, Uncapitalized Annual rentals \$139.6 mil.

Pension Assets-1224 \$1683.1 mil.

Oblig. \$1874.1 mil.

% TOT. RETORT 2/25

STOCK

INDEX

1 yr.

3 yr.

5 yr.

-28.6

96.2

28-30

# Company Overview

Stanley  
Black &  
Decker

StanleyBlack&Decker	
Ticker / Share Price	"SWK" / \$60.08
Market Cap	\$9.30B
Enterprise Value	\$15.89B
FY2024 Financials	
Revenue	\$15.40B
Adjusted EBITDA	\$1.6B
Non-GAAP EPS	\$4.36

## We Are Now A More Focused Company

Well-Positioned Businesses In Attractive Industries That Are Forecasted To Grow Over A Multi-Year Period

### Businesses

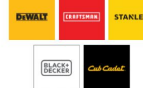


#### Tools & Outdoor

A Worldwide Leader In Tools & Outdoor

~\$13B+

2024E Annual  
Revenue



#### Key Markets

Residential  
Construction

Non-Residential  
Construction

Outdoor & DIY

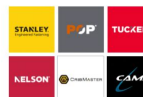


#### Stanley Engineered Fastening

A Leading Supplier Of Fasteners, Tools, Systems & Services

~\$2B

2024E Annual  
Revenue\*



#### Key Markets

Automotive

General Industrial

Aerospace

### Strategic Criteria



Markets With An Attractive  
Growth Profile



Attractive Market Structure  
Where Brand Matters



Differentiate Through  
Rapid Innovation And Delivering  
Productivity To Customers



Ability To Achieve Scale

StanleyBlack&Decker For those who make the world™

\*2024E Revenue Excludes STANLEY Infrastructure Business Which Was Divested On April 1, 2024

2024 Capital Markets Day

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Founded in 1843, Stanley Black & Decker is the #1 global leader in tools and engineered fastening systems. It provides hand tools, power tools, outdoor products, and industrial solutions to professionals and consumers worldwide

GREAT HILL CAPITAL



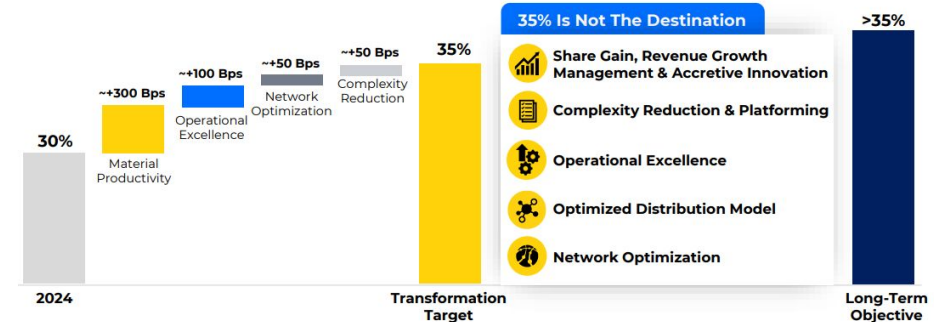
# Fixing the Bottom Line

- Inflationary headwinds and excess inventories crushed gross margins, falling from ~36% in 2021 to a quarterly trough of just 19.5% in Q4 2022
- Management launched a **\$2B cost-savings** plan in 2022 aimed at restoring margins to their historical average of ~35%. Run-rate savings have already reached \$1.7B, with the full amount expected by the end of 2025
- \$2B in cost savings equals roughly \$13 per share based on 154 million shares outstanding. At a 16x multiple, the historical average, that translates to nearly **\$200 per share** in value. Yet the stock trades at just \$71, barely a third of that

## Building Blocks To 35% And Future Path

Developing Operations Excellence That Delivers Productivity That More Than Offsets Inflation

### Adjusted Gross Margin\* Trajectory To Long-Term Objective







\*Non-GAAP Financial Measures. Refer To Appendix For Additional Information On Gross Margin And Other GAAP And Non-GAAP Financial Measures.

Investor Presentation 8

Margins have sharply rebounded to 30.4%, with 35% expected by year-end and a long-term target closer to 37% by 2027. The last time SWK had gross margins above 35%, it generated \$8.05 in EPS and traded north of \$150

## Long Term Financial Targets - Multi-Year Vision Beyond 2027

We Believe There Is A Multi-Year Runway For Growth & Margin Accretion Beyond The Transformation

Strategic Criteria	Long-Term Value Creation Algorithm (Beyond 2027)
 Markets With An Attractive Growth Profile	<b>Revenue Growth:</b> MSD Organic Growth* % (200-300bps Ahead Of LSD Market)
 Attractive Market Structure Where Brand Matters	<b>Adj. Gross Margin*:</b> >35% To 37%
 Differentiate Through Rapid Innovation And Delivering Productivity To Customers	<b>Operating Leverage*:</b> 20% To 25%
 Ability To Achieve Scale	<b>Adj. EBITDA*:</b> 16% To 19% Of Sales <b>CFROI*:</b> ≥Mid-Teens
	<b>Free Cash Flow Conversion*:</b> ~100% +/- 10pts Of GAAP NI <b>Net Debt To Adj. EBITDA*:</b> ~2.0x To ~2.5x
	<b>Assumptions</b>
	•LSD Real GDP CAGR%      •Geopolitics Not Materially Disruptive Or Any New Incident Mitigated Within 12-24 Months** •Relatively Stable Inflation/Deflation

\*Non-GAAP Financial Measures. Refer To Appendix For Additional Information On Revenue, Gross Margin, Net Earnings, Cash From Operating Activities And Other GAAP And Non-GAAP Financial Measures  
 \*\*Assumes Any New Tariffs That Have Been And May Be Implemented Can Be Mitigated Within 12-24 Months, And Any Other Geopolitics Are Not Materially Disruptive

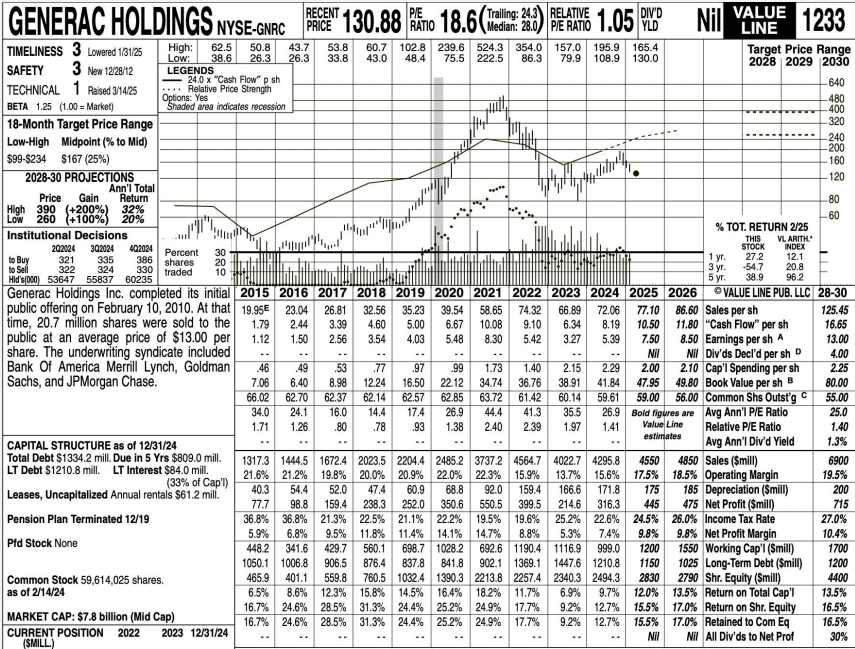
Investor Presentation

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- After two years of choppy demand and a weak residential housing market, things are beginning to turn a corner for SWK, with management expecting low single-digit growth in 2025
- Management is targeting **\$16.5B to \$17B** in revenues by 2027, up from \$15.4B in 2024 (a 3% CAGR). The long-term goal remains mid-single-digit growth, in line with historical averages and **2-3x** expected GDP growth in normalized environments
- We think sentiment around SWK will continue to improve after a few more quarters of solid organic growth and margins returning to the 35% mark. Putting a 16x multiple on the stock, in line with its 20-year average, gets it back to **\$150+** over the next 12-24 months. In the meantime, investors get paid a nice **4.4% dividend yield** while they wait


Pro demand remains strong, with brands like DEWALT posting its eighth consecutive quarter of revenue growth. DIY demand is softer but expected to accelerate as existing home sales rebound

# #2 Housing Pick: Generac




We began building a position in GNRC in late 2023


GENERAC®	
Ticker / Share Price	"GNRC" / \$116.60
Market Cap	\$6.77B
Enterprise Value	\$7.93B
FY2024 Financials	
Revenue	\$4.30B
Adjusted EBITDA	\$789M
Non-GAAP EPS	\$7.27




Founded in  
1959




2024 Net Sales:  
\$4.3 Billion




9,200+  
Employees  
Worldwide  
(as of 12/31/2024)




2024 ADJ  
EBITDA:  
\$789 Million




Omni-Channel  
Distribution  
Thousands of Dealers,  
Wholesalers, Retailers  
and E-Commerce  
Partners




1,200+  
Engineers  
Worldwide  
(as of 12/31/2024)



2024 Region  
Net Sales Mix:  
84% Domestic  
16% International



2024 Product Net Sales Mix:  
57% Residential  
32% Commercial & Industrial  
11% Other

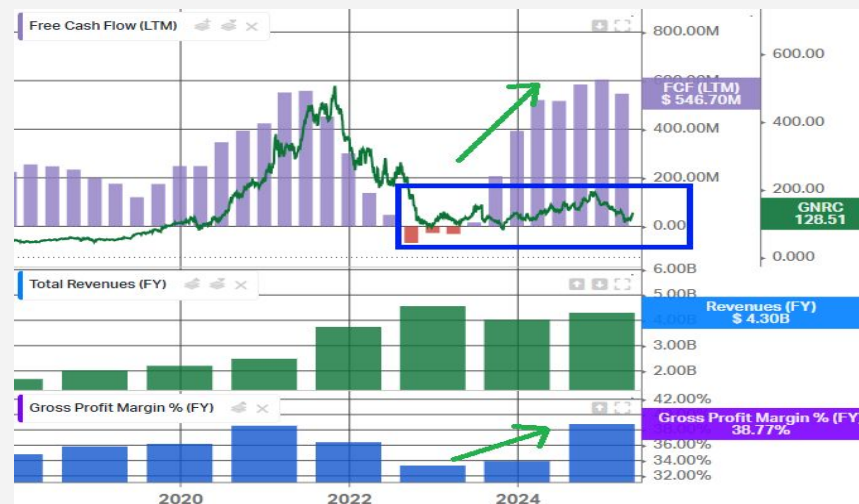


Generac, founded in 1959, is a leading provider of backup power solutions (we like to call it the Kleenex of generators). The company designs and manufactures generators, energy storage systems, and power management products for residential, commercial, and industrial markets

# Price vs. Fundamentals

GENERAC®

- Generac was hit by the post-pandemic destock cycle, with field inventories jumping 85%+ and reaching 2x historical averages (2021-2022). Excess inventories weighed on the stock, falling over 80% after multiple quarters of negative free cash flow and a 500 bps drop in gross margins to a trough of just 33%
- Management spent the next few years working through inventories, getting levels largely normalized by 2024. Gross margins quickly rebounded to **39%**, the highest since 2010, and free cash flow hit an all-time record of **\$605 million**. Revenues are also on track to reach **all-time highs** this year
- Despite improving fundamentals (many at record highs) GNRC still trades 75% below its peak. The market clearly remains pessimistic, continuing to price GNRC as a rate-sensitive cyclical "show me" story, unconvinced that the elevated post-COVID revenue base is sustainable



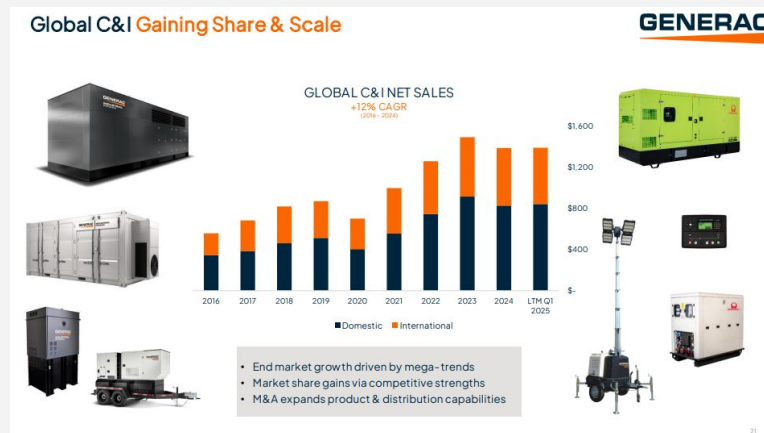
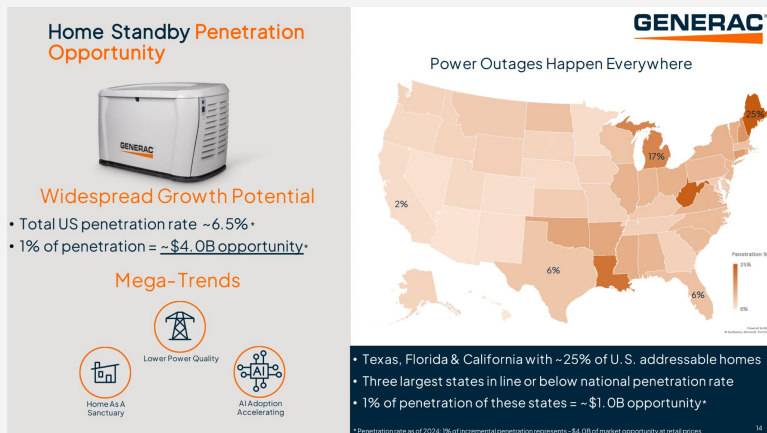
We see GNRC as an industry-leading secular grower driven by powerful mega trends, with a C&I business emerging from a once-in-a-century bottoming cycle, trading at a trough multiple. Eventually, we expect the market to recognize this. Remember: short-term voting machine, long-term weighing machine



# Massive Runway Ahead

**GENERAC**

- Residential home standby generators are Generac's bread and butter and highest margin business. Generac is the market leader with **~75% share**, **~4x** the size of its next largest competitor
- Market penetration remains low, with only **6.5%** of U.S. owner-occupied homes over \$175K having a standby generator. Each 1% increase in penetration represents a **\$4 billion opportunity**



**Generac's C&I business, 32% of sales, is coming out of a cyclical trough. It's now targeting data centers and hyperscalers, with new diesel generators shipping later this year and seeing strong early interest**



GENERAC®

Mega-Trends Review



**Lower power quality**

- More frequent severe and volatile weather impacting aging grid, causing increased power outage activity
- Increasing intermittent generation sources and accelerating electrification trends drive supply/demand imbalances



**Higher power prices**

- Investment required to upgrade grid infrastructure and build cleaner generation, storage, and T&D assets pushing prices higher
- Rising prices causes home and business owners to adopt energy management solutions



**Artificial intelligence adoption accelerating**

- Significant power needs for data center buildout and AI adoption could drive further grid instability
- Hyperscale and edge data center acceleration require significant backup power



**Required investment in global infrastructure**

- Upgrading of aging and underinvested legacy infrastructure systems
- Expanding investment for increasingly critical technology infrastructure



**Growing demand for cleaner alternative fuels**

- Natural gas and other alternative fuels are vital to the energy transition
- Cleaner-burning sources of non-intermittent power generation and resiliency solutions



**Home as a Sanctuary**

- Increasing importance of the home with more people working from home and aging in place
- More intelligent and connected home and desire for improved energy efficiency

11

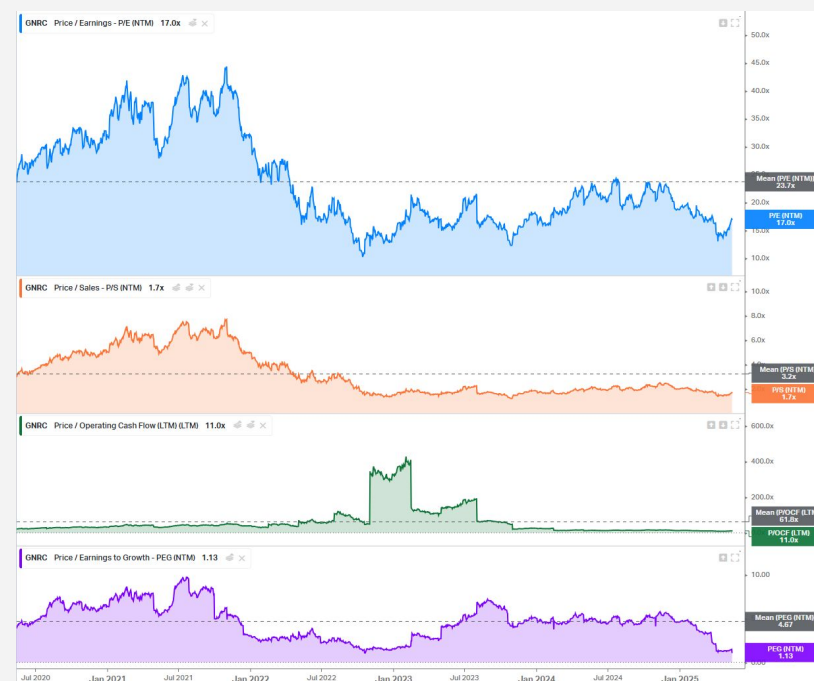
- **Lower Power Quality:** 2024 saw the most power outages on record since 2010, with nearly **1.5 billion** lost hours in the U.S. due to three major hurricanes. The 2025 hurricane season is forecasted to be **125%** above the past decade average, and billion-dollar weather events now average 23 per year—nearly **2x** more than in the 2010s
- **Aging Infrastructure:** 70% of U.S. transmission lines are over 25 years old. The average age of large power transformers, which handle 90% of U.S. electricity flow, is over **40 years**—around the same age when transformer malfunctions tend to escalate
- **Power Prices:** U.S. average electricity prices have risen over **35%** since 2020, with further increases expected, creating a growing incentive for homeowners to seek solutions to protect and reduce electricity costs

Increasing intermittent generation sources, all at a time of "electrification of everything," continue to drive supply/demand imbalances. Hyperscalers and AI adoption further disrupt the grid, with a single Chat GPT request using 17x more energy than a Google search

# Too Cheap to Ignore

GENERAC®

- Generac remains **cheap** on several key metrics:
  - P/E Ratio: **+39%** to reach the historical average of 23.7
  - P/S Ratio: **+88%** to reach the historical average of 3.2
  - PEG Ratio: **+313%** to reach the historical average of 4.67
- We expect continued margin expansion to drive **double-digit earnings growth** over the next 2-3 years. Margins should get a tailwind from clean energy products, which were a ~400 bps drag on EBITDA margins in 2024, and are expected to breakeven by 2026, on track to reach company historical averages



As the residential business continues to benefit from mega trends, C&I inflects and expands, clean energy becomes profitable, and with continued margin expansion back to new highs, we expect GNRC to push well above \$250 over the next 24-36 months

## Contact Information / Q&A

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- **Top Ranked Podcast:** Hedge Fund Tips with Tom Hayes
- **Twitter:** @HedgeFundTips
- **YouTube:** "Hedge Fund Tips"
- **Email:** [tjh@greathillcapital.com](mailto:tjh@greathillcapital.com)
- **Phone:** 212-951-1478

**Thank You!**  
**Q&A**

\*Opinion, Not Investment Advice

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